

LEARNING OBJECTIVES

Watch and listen	Watch and understand a video about a world of food in one city
Reading skills	Make predictions from text types
Academic writing skills	Recognize essay types and essay structures
Writing task	Write the first draft of an essay





UNLOCK YOUR KNOWLEDGE

Work with a partner. Discuss the questions below.

- 1 Look at your clothes, the items on your desk, in your bag and pockets. Where were they made? How many were made in your country?
- 2 Does it matter that we now import so many goods from other countries? Why? / Why not?
- 3 What effects has globalization had on your country?

WATCH AND LISTEN

Discovery
EDUCATION



UNDERSTANDING KEY VOCABULARY

PREPARING TO WATCH

- 1 Complete the sentences below with a word or phrase from the box.

ethnic groups South American cooking equipment
international media prepared food IT communication labour
international cuisine

- 1 Another phrase for 'economic migration' is the flow of _____.
 - 2 CNN, the BBC and Al Jazeera are examples of _____.
 - 3 Email and social-media sites are the most commonly used forms of _____.
 - 4 Italian-Americans and Korean-Americans are two of the largest _____ which live in New York.
 - 5 Peru, Brazil and Colombia are all _____ countries.
 - 6 Ready-made sauces and frozen soup are types of _____.
 - 7 Pots, saucepans and woks are all types of _____.
 - 8 Curry, dumplings and pizza are all examples of _____.
- 2 You are going to watch a video about food in New York. Before you watch, look at the photos and ask and answer the questions with a partner.
- 1 What do you know about New York?
 - 2 What types of food is the USA famous for?
 - 3 There are many different types of restaurant in New York. Why do you think this is?
- 3 Watch the video. Were your predictions correct?

USING YOUR KNOWLEDGE TO PREDICT CONTENT

WHILE WATCHING

- 4  Watch again. Complete the notes below with one word in each gap.

New York: from melting pot to cooking pot

- International trade routes, migration, ⁽¹⁾_____ and IT communication expand across ⁽²⁾_____ borders.
- Different cultures interact more, with a flow of goods, ⁽³⁾_____ and ideas.
- Globalization is common all over the world but there are certain cities where this is more ⁽⁴⁾_____ than others.

New York:

- The best example of a city where different ⁽⁵⁾_____ have come together through globalization.
- A centre for ⁽⁶⁾_____ for hundreds of years.
- Home to many ⁽⁷⁾_____ groups.
- Huge ⁽⁸⁾_____ of world food on sale.
- Took immigrant food and changed it to create a new American ⁽⁹⁾_____.

- 5 Work with a partner. Answer the questions below. Work out the meaning from the context.

- 1 What does *a flow of goods* mean?
 - a more imported and exported products
 - b an increase of skilful immigrants
 - c an increase in migration
 - d more trade routes in New York
- 2 Ethnic communities in New York gave traditional foods *a twist*. What does this mean?
 - a They changed the food beyond recognition.
 - b They maintained traditional methods.
 - c They ignored traditional foods.
 - d They created something new based on traditional food.
- 3 What does *Afro-American* food mean?
 - a food from Africa which is exported to the USA
 - b a combination of food from South America and Africa
 - c pre-prepared rice and chicken dishes in supermarkets
 - d food made by the descendants of African migrants
- 4 Why is New York called *a melting pot*?
 - a A huge variety of food is cooked there.
 - b There are over 19,000 restaurants.
 - c It is home to many ethnic groups.
 - d Because it has international trade routes.

UNDERSTANDING
DETAILWORKING OUT
MEANING FROM
CONTEXT

DISCUSSION

- 6 Work with a partner. Discuss the questions below.
- 1 Why do you think people from so many different countries moved to New York?
 - 2 What influence has US culture had on the food and restaurants of other countries?
 - 3 Which other cultures have had an influence on the food in your country?

READING 1

PREPARING TO READ

Making predictions from a text type

Different text types (such as essays, articles and blogs) have different characteristics. Some will be more suitable for academic study than others. Before reading a text, we can make predictions about the information and the style of the writing. The source, title and any pictures can help us predict the content.

USING YOUR KNOWLEDGE TO PREDICT CONTENT

- 1 You are going to read part of a blog. Before reading, which of the statements below do you think will be true?
- 1 The style will be informal.
 - 2 The contents will be appropriate for an academic essay.
 - 3 The writer will give his or her personal opinions.
 - 4 The information will be up-to-date.
- 2 Read the blog and check your predictions. Find examples to support your ideas.

UNDERSTANDING KEY VOCABULARY

- 3 Match words (1–8) to definitions (a–h).
- | | |
|-------------------|--|
| 1 authenticity | a the quality of being recently produced, grown or made |
| 2 food miles | b the main reason for buying something, or its best feature |
| 3 a perfectionist | c a reduction in the usual price of something |
| 4 freshness | d the distance between where something is grown and where it is sold |
| 5 situated | e someone who always wants everything to be correct |
| 6 to insist | f located, found in |
| 7 a discount | g say that something must happen |
| 8 a selling point | h when something is real, true or genuine |

Turkish treats

Hello London foodies!

I'm kicking off this week's blog by talking about a fantastic new Turkish restaurant in Soho called Moda. I can't remember ever eating better dolma or hummus – it was so yummy! In fact, this is one of the things which the restaurant prides itself on – the freshness and authenticity of the ingredients. Apparently, the chef insists that the fruit and vegetables are brought over every day from his home region in Turkey – and from nowhere else. He may be a perfectionist, but it was so delicious that I can't complain. Moda isn't cheap, but it's definitely worth every penny.

And I've got great news for you. When I told him that I write a food blog, he said he'd give all my readers a 10% discount! Just mention this blog when you book.

A very different restaurant, where I had lunch last Monday, is Chez Fitz. Situated near Leicester Square, its main selling point is that its food is all locally sourced (within 30 kilometres of the restaurant). My friends and I were completely amazed – we had no idea that so much could be grown so close to central London. But it turns out that there are pockets of green all over the city – you just need to know where to look.

One final point: I couldn't believe how pricey my weekly shop was this week. Normally it's about £40, but this week it was more than £55 for more or less the same amount of food. Any ideas why?

More in a couple of weeks as I'm going away on my hols tomorrow!

COMMENTS

SouthLondonMum 10 October

Hi – regarding your last point, I've found the same thing recently. I read somewhere that the average 'shopping basket' has already increased by 20% this year. The prices have gone up so much, because of the awful weather we've been having, and they may go up even more. How are we meant to feed our families?

Ecovore 10 October

I'm not sure we should be supporting restaurants like Moda. They are very bad for the environment. What about all the extra carbon emissions from the 'food miles' created by bringing over those ingredients from Turkey?

Anonymous 11 October

I know what you're saying, Ecovore, but don't have a go at restaurants like Moda. If we grow exotic vegetables in the UK, then we have to use heated greenhouses and that probably uses even more energy.



WHILE READING

4 Read the blog again and answer the questions below.

- 1 Why does the blog's author like Moda?
- 2 What is the main selling point of Chez Fitz?
- 3 What question does the blogger ask at the end of the article?
- 4 What is 'SouthLondonMum' angry about?

READING FOR DETAIL

- 5 Read the blog again. Write true (T), false (F) or does not say (DNS) next to the statements below.
- 1 It is impossible to grow food in urban areas. _____
 - 2 The author has noticed almost a 40% increase in the cost of food. _____
 - 3 Restaurants like Chez Fitz will become more common in the future. _____
 - 4 Chez Fitz tries to minimize food miles. _____
 - 5 Food prices are going up in Turkey. _____
 - 6 To eat at Moda regularly, you would have to be relatively wealthy. _____
- 6 The blog author uses informal language. Match informal words and phrases (1–6) to formal words (a–f). Use the context to help you.
- | | |
|----------------|-------------|
| 1 kick off | a expensive |
| 2 yummy | b holidays |
| 3 pricey | c import |
| 4 hols | d delicious |
| 5 bring over | e criticize |
| 6 have a go at | f begin |

READING BETWEEN THE LINES

- 7 Work with a partner. Discuss the questions below.
- 1 Do you think the blog author likes *perfectionists*?
 - 2 Why do you think the chef gave a discount to the blog's readers?
 - 3 Why do you think the blogger's shopping was more expensive?

DISCUSSION

- 8 Work with a partner. Discuss the questions below.
- 1 What types of food are grown where you live? Are they eaten locally or are they sold elsewhere?
 - 2 Should you believe restaurant reviews you read online? Why / Why not?
 - 3 Do you read blogs or reviews online? Why / Why not?

READING 2

PREPARING TO READ

Good paragraphs in formal writing usually start with **topic sentences**. These tell you the subject of the paragraph. By reading the first sentence of each paragraph in a text, you can often get a good idea of the overall content and also which paragraph to look at if you need some specific information.